

# ResolutionCare

Mission: Bringing capable and compassionate care to everyone everywhere as life approaches completion.

## Resolution Care Investment Proposal

*For those with serious illness, the average doctor focuses only on the physical. Palliative care is about treating the whole person--and the quality of this life, now*

**The Need** - Palliative care is in high demand, with nearly 400,000 people in California eligible for palliative care and less than 0.5% getting that care. California has only 440 palliative care doctors and other specialty providers; more than 2,500 are needed to serve all eligible patients.

The current healthcare system is rooted in a fee for service model, making it dependent on physician driven revenue and thus not person-centric.

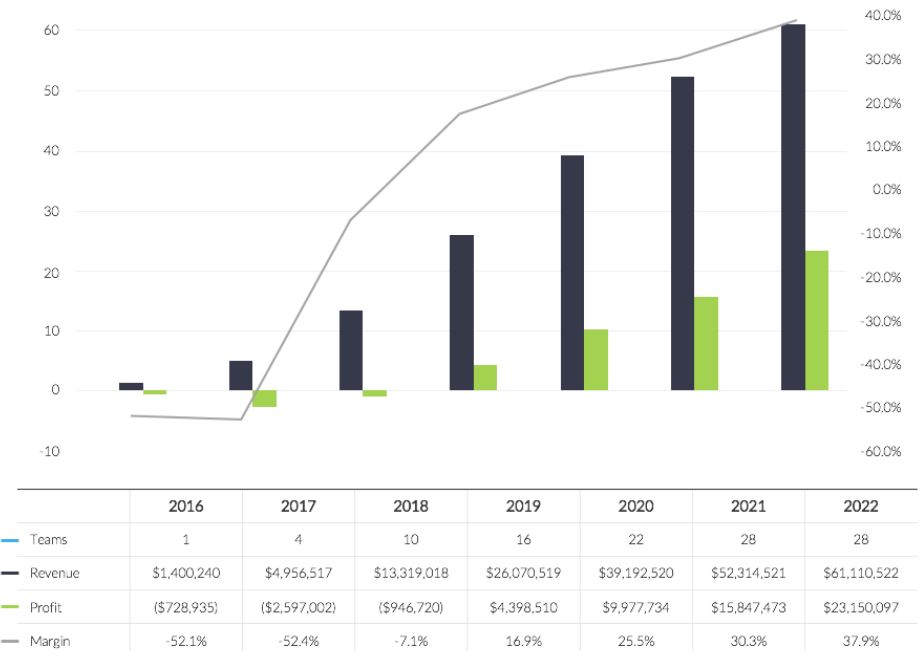
**The Payers** - ResolutionCare has contracted with leading health payers and are in negotiation with more to expand capacity, by providing direct referrals of pre-qualified patients and a value-based per patient per month (PPPM) payment.

**The Market Opportunity** - Provider supply challenges, exploding demand, and new access regulations (California SB 1004) provide a tremendous market opportunity.

**Revenue Model** - Revenue derives from care consults, delivering care using an interdisciplinary team approach that leverages in-person visits with telehealth consults in the patient's home.

### ResolutionCare's Advantages

- Uses technology and interdisciplinary teams to serve more people and serve them better
- Disrupts healthcare by bringing the best possible palliative care and support to people where they live both in-person and using telehealth
- National thought leadership on how technology and innovation can advance Palliative care.
- Part of a thriving community of businesses committed to benefits for all stakeholders, a legal Benefit Company and pursuing certification as a B Corp.



**Ask:** Seeking \$2.5M now in seed funding for model refinement, team recruitment, pilot scaling, management salaries/IT, messaging, and outreach. At the beginning of 2018 an additional \$2.5M of Series A capital will be raised for replication.

**Competition** - Few competitors exist and ResolutionCare is clearly differentiated.